



Jane Tomlinson's

RUN FOR ALL



**EVENTEERS
HANDBOOK**

WHY WE DO WHAT WE DO!

Run For All is part of the lasting legacy of the late amateur athlete and fundraiser Jane Tomlinson CBE. Jane, from Leeds, made headlines around the world by taking part in a series of incredible endurance events - despite being diagnosed with an incurable cancer.

The mum-of-three defied her devastating diagnosis to complete challenge after challenge - from marathons and triathlons to ironman contests and cross-Europe cycle rides.

By 2007 her declining health meant she was unable to take part in any more extraordinary undertakings. However, using the money she raised on her epic American adventure, Jane was able to sow the seeds for the Run For All Leeds 10K - the cornerstone of what would become her continuing legacy.

Today that one run has grown into one of the UK's biggest not-for-profit events companies, providing a fundraising vehicle for a huge number of local and national charities.

Find out more about Jane's Story [here!](#)



OUR EVENTS

Now our portfolio of events has grown drastically and includes the Rob Burrow Leeds Marathon, Yorkshire Marathon, Leeds 10K and York 10K. Our events are suitable for all ages and abilities as our events include a range of distances - 2K and 3K for our mini and juniors all the way to Marathon!

Our races often feature wheelchair participants too! Although we are based in Leeds we hold events spanning to Ipswich, Coventry and Middlesbrough!

EVENTEER ROLES ON EVENT DAYS



RACE OFFICE

The Race Office is the hub of our event, located in the Event Village. This is where runners will pick-up their race packs, safety pins and see our friendly Race Office team if they have any questions. The Race Office is a customer-facing role so this role would be suited to Eventeers who are friendly, approachable and happy to chat with people. Local knowledge of the area is also advantageous!

BAGGAGE STORE

We need a team of friendly Eventeers to help greet runners both pre and post race to either drop off or collect their bags from. Eventeers will sort bags into numerical order and be on hand post event to speedily reunite runners with their bags and congratulate them on a great run.

This role is great for groups such as cadets and scouts!



ROUTE MARSHALS

Eventeers on route are vital to the event. ALL of our events take place on closed roads in conjunction with the local Councils however, we need route Eventeers to help ensure these are maintained and that runners are kept safe. Whilst keeping an eye on the route you will primarily be there to sing (if you wish), dance and cheer runners as they take on the mile.

This is a great role for running groups, local businesses and university students to be involved in! Please note all route marshal Eventeers must be over 18.





DRINK STATIONS

Drink Station Eventeers are a welcome sight for many runners as they clock up the miles and will be a welcome respite, especially in the summer months. Eventeers will be ready for the first runner and the last with that all-important drink of water whilst also shouting words of motivation and support.

This is a great role for groups such as cadets, scouts and school groups!

FINISH PROCESSING

Who wouldn't want to do this role! Eventeers in the finish processing area arguably have the most important job of the day, awarding finishers with that all-important medal and post-race goodies!



BRANDING

Working closely with the Run For All marketing team the branding Eventeers will assist with sponsors activation ensuring that everything is in place ready ahead of the thousands of runners arriving at the start line.

VOLUNTEER JOURNEY

START



BEING AN EVENTEER

Thank you for donating your time to volunteer with us at Run For All. Your dedication that you have shown is greatly appreciated and without your help, our events wouldn't be as successful as they are, so THANK YOU!!

Volunteering can provide many benefits such as:

- Meeting new people and making new friends
- Giving something back to the community
- Gain confidence, experience and new skills
- Provide a pathway into employment opportunities – volunteering looks great on your CV!



"THANKS FOR MY SECOND YEAR MARSHALLING, I LOVE IT AND I THOROUGHLY ENJOY GIVING THE RUNNERS ENCOURAGEMENT AND THEY ARE ALWAYS VERY THANKFUL"

- AMANDA RHEAD

EVENTEER PROGRAMME

Join the RFA Family and become an Eventeer! Our Eventeer programme is filled with regular volunteers that love our events. This programme gives them the opportunity to grow their skills and knowledge in events as well as have a great time doing it! Our Eventeers range in experience and age but what makes them special is that they love what they do and we couldn't do it without them!

INCENTIVES OF VOLUNTEERING

We currently offer the below incentives for volunteers:

- Volunteer at a Run For All event and receive a free race entry for a future event (excluding marathons).
- Take a selfie of you volunteering with #eventeers #RFA to be automatically entered into our end of season prize draw including a pair of Shokz Headphones!

OUR RESPONSIBILITY TO EVENTEERS

- To provide a work environment free of harassment and discrimination, where everyone is treated with respect, fairness and equality.
- To provide relevant communications pre and post event to ensure you have all necessary information to carry out your role.

WHAT TO EXPECT

- Carry out your role to the best of your ability, making sure you understand what you are expected to do.
- You are friendly and polite with everyone you come into contact with and always looking for way to help.
- You communicate effectively and positively and where possible solve problems.
- Enjoy Yourself!

HOW TO PREPARE FOR THE DAY

- Plenty of water
- Snacks of choice
- Hat/ cap/ sunglasses
- Raincoat
- Sun cream
- Backpack
- Any regular medications you may require
- A portable charger for your phone

We will provide you with all the equipment you will need as well as a goody bag as a thank you!

Join us at one of our events,
SIGN UP NOW by clicking the link!

MIDDLESBROUGH 10K	03.09.23	SIGN UP
IPSWICH HALF MARATHON	17.09.23	SIGN UP
SHEFFIELD 10K	24.09.23	SIGN UP
BURY 10K & BURY 10 MILE	01.10.23	SIGN UP
YORKSHIRE MARATHON FESTIVAL	15.10.23	SIGN UP
COVENTRY HALF MARATHON	29.10.23	SIGN UP
LEICESTER 10K	03.03.24	SIGN UP
SHEFFIELD HALF MARATHON	07.04.24	SIGN UP
CITY OF LINCOLN 10K	14.04.24	SIGN UP
ROB BURROW LEEDS MARATHON & HALF	12.05.24	SIGN UP
HULL 10K	09.06.24	SIGN UP
LEEDS 10K	23.06.24	SIGN UP
RAMATHON & RAM 5 MILE	30.06.24	SIGN UP
YORK 10K	04.08.24	SIGN UP

VOLUNTEER FEEDBACK & POST EVENT COMMUNICATIONS

If you have any issues on the day that you need to discuss please contact your area manager who will be able to resolve the problem to the best of their ability. Your feedback during and post event is greatly appreciated. A questionnaire will be circulated via email for you to be able to give feedback post event.

USEFUL CONTACTS

Pre-event and post event contact:

Louize Clark

Volunteer coordinator

eventeers@runforall.com

0113 826 7762

EVENT DAY CONTACTS

You will be given a specific event day contact depending on your role – this will be communicated to you before the event when you are issued with your briefing.



**"I HAD AN AMAZING TIME
VOLUNTEERING AT THE EVENT,
I'M STILL BUZZING NOW!"**

- TRACY ROBINSON

